

Walk to School Week 2025

Fox Class Courageous Advocacy – National Road Safety Project

In 2025, our Walk to School Week was proudly led by Fox Class as part of their Courageous Advocacy Project, demonstrating exceptional pupil leadership, independence and commitment to improving safety and wellbeing both within our school community and beyond.

Fox Class chose to join the UK's biggest annual road safety campaign, with a clear and purposeful aim: to inspire and engage children, promote safe and healthy journeys, raise awareness of road safety in our local area, and ensure children understand vital messages that help keep them safe.

Personal Development

Pupil Leadership, Voice and Advocacy

Fox Class showed outstanding personal development by taking full ownership of a real-world issue that directly affects children's safety, health and wellbeing.

They:

- Identified road safety as a meaningful local concern
- Researched how other schools manage walking to school
- Designed and led activities to influence attitudes and behaviour
- Took responsibility for educating others

Child voice:

"We wanted to do something that actually mattered."

"It feels good knowing adults and children are listening to us."

This work empowered pupils to develop confidence, resilience, independence and a strong sense of responsibility.

Curriculum Depth & Applied Learning

Fox Class's project was firmly rooted in high-quality curriculum learning, demonstrating how knowledge can be applied purposefully beyond the classroom.

Science & Geography

- Investigated air quality and the impact of traffic and car idling
- Designed and built air quality sensors, positioning them around the school and surrounding roads
- Discussed environmental impact and sustainability

Maths & Research Skills

- Designed questionnaires to gather views from parents and pupils
- Collected and analysed school-wide data on travel habits and attitudes
- Interpreted percentages and trends to inform next steps



English & Media Literacy

- Wrote scripts, quizzes and surveys
- Created and performed two adverts promoting Walk to School Week
- Produced an information video about car idling, clearly communicating a persuasive message

This project demonstrated depth, ambition and coherence, bringing learning to life through a meaningful national campaign.

Behaviour & Attitudes

Responsible Choices and Positive Influence

Throughout Walk to School Week, Fox Class modelled excellent behaviour, maturity and leadership.

They:

- Organised themed days
- Created quizzes, stickers and rewards
- Offered incentives and even organised breakfast
- Supported and encouraged participation across the school

Their enthusiasm had a clear impact on engagement and motivation across all year groups.

Child voice:

“People joined in because it felt fun and friendly.”

“We weren’t telling people off. We were encouraging them.”

This positively influenced pupils’ attitudes to healthy choices, safety and responsibility.

SMSC Development

Social Responsibility and Community Impact

Fox Class’s work strongly supported Social and Moral development, helping pupils understand that:

- Safe roads are a shared community responsibility
- Children have the right to safe environments
- Advocacy can influence change

They explored how traffic affects not only safety, but air quality, health and quality of life, developing empathy and awareness of others’ experiences.

School-Wide Travel Survey Findings

A special thank you to Ted, Digby and Harry, who confidently conducted a school-wide survey on travel habits and attitudes.

Their findings helped shape discussion and future planning:

- Walk to school: **19%**
- Cycle to school: **14%**
- Drive to school: **13%**
- Drive then walk: **54%**
- Know what Walk to School Week is: **72%**
- Know why it is important: **72%**
- Would join if there were stickers/prizes: **88%**
- Would join if breakfast was offered: **68%**

Pupil feedback included:

- *“Good exercise”*
- *“Helps the environment”*
- *“Rewards are good”*

These results highlighted both successes and next steps, reinforcing the importance of listening to pupil voice.

Lasting Commitment to Health and Wellbeing

We are committed to promoting walking to school not just during Walk to School Week, but throughout the year. Regular walking:

- Supports children’s physical and mental health
- Builds independence and autonomy
- Encourages social interaction
- Reduces traffic congestion and improves air quality

Extending Impact – BetterPoints Oxfordshire

To further encourage sustainable travel, we were delighted to promote the launch of the BetterPoints Oxfordshire app.

By walking, wheeling, running, cycling or using public transport, families can:

- Earn BetterPoints
- Exchange them for **high street vouchers**
- Spend locally or donate to charities

Getting started is easy - download the free app at: 📲 <https://oxon.betterpoints.uk/>

Walk to School Week 2025 – Impact on Pupils

- Exceptional Personal Development through leadership and courageous advocacy
- Strong SMSC development, including social responsibility and moral awareness
- Clear evidence of positive Behaviour & Attitudes and mature conduct
- High-quality curriculum application across science, maths, English and media
- Meaningful pupil voice influencing school practice
- Strong engagement with families, community and national campaigns