

Grow Your Pound: Enrichment and PSHE in Action

As part of our enrichment programme and PSHE curriculum, pupils took part in the **Grow Your Pound** initiative, linked to Young Enterprise principles. This experience was designed to develop pupils' understanding of financial capability, enterprise, teamwork and social responsibility, while giving them meaningful opportunities to apply these skills in a real-life context.

Intent

The intent of the Grow Your Pound project was to enable pupils to:

- Develop financial literacy through budgeting, profit calculation and decision-making
- Build confidence, creativity and independence through enterprise
- Apply PSHE learning related to responsibility, perseverance and teamwork
- Understand how individual action can support global issues through charitable giving

The project also supported pupils' personal development by encouraging initiative, resilience and reflection, alongside lived experiences of entrepreneurship and community contribution.

Implementation

Each pupil was provided with an initial £1 investment and challenged to grow it through an enterprise activity of their choice. Children independently planned, designed and organised their own ventures, making decisions about resources, pricing, marketing and risk.

Market stalls reflected a wide range of creative and entrepreneurial thinking, including:

- Food products such as cakes, popcorn, fudge, caramel and fresh bread
- Handmade items including stationery, loom bands, scrunchies, snoods and bookmarks
- Interactive activities such as treasure hunts and guess-the-name, weight or number competitions

Pupils demonstrated excellent organisational skills, engaging positively with customers, explaining their products clearly and adapting when challenges arose. Those who were unable to run a stall on the day showed equal initiative by planning alternative fundraising activities to take place over the October half-term, evidencing commitment and independence.

Children were expected to calculate profits accurately, return the original £1 and reflect on their outcomes - embedding numeracy, accountability and evaluation meaningfully within the project.

Impact

The impact of Grow Your Pound was significant across both academic and personal development outcomes. Pupils:

- Applied mathematical skills in a purposeful context, including calculating costs, profits and returns
- Developed communication and oracy skills through selling, explaining ideas and interacting confidently with others
- Demonstrated resilience, creativity and problem-solving in planning and running their enterprises
- Showed responsibility and integrity by accounting accurately for money

Importantly, pupils also developed a strong sense of social responsibility. All profits raised were directed to Tearfund, supporting children's understanding of global issues, compassion and the role they can play in making a positive difference. This reinforced PSHE learning around empathy, justice and active citizenship.

Personal Development and Enrichment

Grow Your Pound exemplified high-quality enrichment that complements the taught curriculum. Pupils were motivated, engaged and proud of their achievements, showing excellent behaviour and positive attitudes throughout. The project supported children to become confident, reflective and self-motivated learners.

Overall, Grow Your Pound provided pupils with meaningful, memorable learning that developed financial awareness, entrepreneurial skills and moral purpose - preparing them effectively for life beyond the classroom.

Grow your Pound Photos



GRATITUDE

RESILIENCE

OUTREACH

WONDER

TRUST

HARMONY