



A Wild In Art event brought to you by Sobell House Hospice

oxTrail

**Something
ox-traordinary
is coming
to Oxfordshire
summer 2024...**

Learning Programme Partner

**OXFORD
BROOKES
UNIVERSITY**



Registered with
**FUNDRAISING
REGULATOR**

Registered Charity No. 1118646

**How your school can be a part of
Oxfordshire's first sculpture trail
in aid of Sobell House Hospice**

What is OxTrail?

OxTrail is Oxfordshire's first ever sculpture trail, raising funds for Sobell House Hospice.

A team of over 30 life-sized ox sculptures will be herded into positions throughout Oxford in the summer of 2024, creating an engaging, exciting event for the city - its residents, businesses and visitors.

Each of the oxen will be uniquely decorated by local and international artists to form a vibrant and family-friendly trail. Across eight weeks, OxTrail will encourage locals and visitors of all ages to explore Oxford's iconic attractions, find some hidden gems, and engage with the community.



We need your help to expand throughout Oxfordshire!

While the herd of life-sized oxen will be happily grazing throughout Oxford City Centre, we would like to engage the rest of the county in this ox-cellent event.

So, we have created an ox-ceptional opportunity for schools and youth groups to join the moo-vement by enabling young people to get involved in the creation of mini-herds through the OxTrail Learning Programme.

OxTrail Learning Programme

Helping to bring OxTrail into schools, youth groups and education settings



OxTrail is a unique opportunity to involve all schools across Oxfordshire and leave no child behind. We would love every primary and secondary school across the County, both state and private, to fundraise, engage with their local community and create their own fantastic mini ox.

Schools fundraising

To get involved, you'll need to commit to a fundraising target to help cover the cost of the fibreglass ox that you get to keep afterwards. This will be based on pupil numbers to ensure equity across all schools, big and small. For more details see page 6.

You could ask for the support of local businesses.

We will provide fundraising resources, advice and support, as well as a blank mini ox (approx 1.3m (height) x 0.8m (length) x 0.4m (width)), ready for your school to paint with your own unique design.

Teaching resources

A range of engaging and inspirational resources will be available for lesson planning, including resources based around OxTrail maps such as a history trail, eco trail, built environment trail etc.

We will provide constructive and age-appropriate resources to help children learn about the work of Sobell House, what palliative and end of life care are.

Finally, we will provide tools to help with the creation of your fabulous ox design. It's up to you how you involve pupils, whether it is a competition or all-hands-on-deck activity where every student gets to make their mark!

Coralling the mini-herds

Once all the schools' oxen are painted, we will be working with local town councils across Oxfordshire to bring the mini oxen into local herds in publically accessible buildings for the eight weeks. Local children and staff can proudly display their creation alongside other local schools', bringing fantastic engagement opportunities for everyone involved.



Why support OxTrail?

The benefits of joining our herd and getting on-board with OxTrail are unparalleled and include:

A great opportunity to engage your school with something bigger - Oxfordshire's must-see event of 2024!

The chance for staff and parents to get involved in raising awareness and funds for a charity close to the hearts of many Oxfordshire families

A suite of ready-made school excursions from 6 July, leading into the school holidays

A showcase for the artistic talents of your pupils alongside other local schools during the trail; then, from September 24, the mini ox sculpture is yours to display

A wide range of fun and educational resources you can fit into your existing teaching plans

An ox-citing activity that is sure to capture the hearts and imagination of the whole school and bring everyone together with a common goal



“ Having experienced the enjoyment Manchester's vibrant sculpture trail brought my family, I am thrilled we are able to bring OxTrail to our iconic city. I cannot wait to see beautifully-decorated oxen popping up all over Oxford, and am also delighted at the prospect of raising much-needed funds for Sobell House Hospice, as well as driving awareness of the incredible work that we do within our community, in our hospitals and of course here in the hospice itself. ”

Amelia Foster, Sobell House Hospice Charity CEO



“ Oxfordshire County Council is delighted to support OxTrail and the work of Sobell House Hospice, and I would encourage schools to get involved in this initiative. It's a fantastic way for schools to showcase their own talents and be part of something bigger, but also to help support and learn about the Hospice and the difference that palliative and end of life care makes to people's lives in our community. ”

Martin Reeves, Chief Executive, Oxfordshire County Council



“ Oxford Brookes are delighted to be working with Sobell House as the Learning Partner for OxTrail 2024. Excellence in education is at the heart of everything we do and we're looking forward to providing inspiration and support for the creation of a magical herd of mini oxen. ”

**Michelle Montgomery
Associate Dean Strategy and Development, Oxford Brookes University**

How to join the moo-vement

Step 1

Let us know you'll be joining our herd by emailing us at oxtrail@sobellhospice.org. We can then make sure you have everything you need including fundraising support and learning resources.

Step 2

Set your fundraising target and let us know your goal. We need to ask all schools to set a fundraising target to help fund the learning programme and contribute towards the cost of their mini ox. However, we recognise that there is a vast range of schools in Oxfordshire in terms of funding, size and the community support available, and we do not want fundraising to be a barrier to joining the moo-vement.

You have between September 2023 and March 2024 to raise your target:

- Schools with 250 or more pupils – Minimum of £1,000 fundraising commitment, though we would encourage larger schools to set even more ambitious targets! We encourage schools to work with local businesses to match fund 50% of the fundraising commitment.
- Schools with fewer than 250 pupils – Minimum commitment to raise a target of double the number of students in the school, plus find a matched funder to double the donations. For example, a school of 100 pupils would commit to £400 in total.

Step 3

Create your fundraising plan, making sure you maximise all opportunities to raise funds through existing events in your school calendar, engaging activities, local community connections and any other funds that may be available to you for school excursions, arts activities or outreach work. We've given you a list of starter activities in this leaflet, and we also have a schools fundraising guide available and will add resources, such as posters, throughout the year to our dedicated website: oxtrail2024.co.uk. For any more help, please reach out to our fabulous fundraising team: oxtrail@sobellhospice.org.

Step 4

Proudly announce your part in OxTrail to your pupils, staff and families. We will be supplying resources you can use in your assembly and newsletters from September 2023 on oxtrail2024.co.uk.



Step 5

Look at where you can incorporate your involvement in OxTrail in your teaching plans, particularly for the summer term. We will have a range of teaching resources available on oxtrail2024.co.uk from March 2024.

Step 6

In April, we will be hosting an OxTrail Learning Programme inspiration event for representatives from your school to attend and, providing you have hit your fundraising target by the event in April, you'll be able to go back to your school armed with your mini ox and brimming with ideas on how to start painting it!

Step 7

A week before the central Oxford OxTrail launches to the public, we will go live with the mini-herds in publically accessible, family-friendly locations throughout Oxfordshire, featuring your school's own mini ox! They will be proudly displayed throughout the summer in your local mini-herd and then returned to their permanent home at your school.



What your fundraising could help pay for:

£351

could cover the cost of food for our inpatients and day patients for the whole day

£506.85

could fuel the hospice for a day; providing heat, light and power across the whole building

£1,027

could fund Sobell House and all of our services for one hour, supporting up to 500 patients at any one time

£1,855

could provide specialist care in the home of a patient four times a day for up to two weeks at the end of their life or in a period of crisis

£2,855

could fund a whole year's worth of tea, coffee and biscuits for all of our patients at the hospice and their visitors

£4,557

could cover a year of fuel costs for our transport service, ensuring patients can attend their clinical appointments and the Living Well day service, or specialist equipment can be delivered to their home

WHO WE ARE

“A big warm hug when you need it.”

The care and support we provide costs money; **£9m per year**. The charity fundraises to contribute around **£2-£3 million per year**, so we are reliant on the support of our community.

Since 1976, Sobell House Hospice has been providing compassionate care to adults with life-limiting illnesses in Oxfordshire, and supporting their loved ones. Around 500 people are under our care at any one time.

Thanks to the support from our community, we are able to offer a wide range of services to our patients. In addition to day-to-day care, we offer music and art therapy, catering, a transport service, occupational therapy, physiotherapy, and spiritual support. We also offer bereavement support to families who have lost a loved one at Sobell House.

Our expert teams take the time to get to know our patients so we can tailor our care to their individual needs. This personalised care ensures people are able to live as fully as possible in the time they have. Our focus is always on the here and now – from providing tasty, homemade food and refreshments to our patients, to helping them to get married – we want to make every precious moment count. And at the end of life, we aim to give our patients a peaceful and dignified death, surrounded by their loved ones.

The care and support we provide costs money; **£9m per year**. The charity fundraises to contribute between **£2 and £3 million** annually, so we are reliant on the support of our community to ensure we can continue to provide our standard of care.



Hoofing things off with some quick and easy fundraising ideas!



- O** **Out of uniform day**, otherwise known as a non-uniform day, a dress-up day or a dress-down day! Tie in with OxTrail by having an animal theme and ask everyone to donate a pound to take part.
- X** **X-factor show** – get your pupils to showcase their talents with an ox- hilarating evening of music, dance and fun. Charging just a couple of pounds entry for families, friends and the local community could go a long way to hitting your fundraising target.
- T** **Tech-free day** – challenge pupils (and teachers and families) to ditch the screens for a day earning some well-deserved sponsorship to complete a whole 24 hours!
- R** **Read-a-thon** – how many books can your pupils read in one weekend? Encourage those taking part to get sponsored and even involve the local library.
- A** **Art fair** – channel the artistic talents of pupils and parents and put on an art exhibition or craft fair after school, ox drawings and sculptures welcome – all good practice for designing your mini-ox!
- I** **Invest in pupil ideas** – challenge your students to harness their entrepreneurial spirit and make money by designing and selling pocket money items like keyrings, bracelets and cupcakes, or providing services such as car washing.
- L** **Live quiz night** – everyone loves a quiz and it really brings out the competitive parents and carers! Team it with a curry and a few drinks, hold it in the school hall, and charge £5 each to enter.

Don't just take our word for it

COWS ABOUT CAMBRIDGE

“The project allowed all the children and adults in our school to feel included and involved in an exciting large scale public event. A once in a life time event for many and we will never forget it”

Little Paxton Primary School



THE BIG SLEUTH BIRMINGHAM

“It has been the most talked about project we've done for ages and has threaded through every layer of school life”

Joe George, Class Teacher
Astwood Bank Primary

BEE IN THE CITY MANCHESTER

“This was a truly unforgettable project for many of our students, who all felt extremely proud to take part and show off our Bees to their families and the local community”

“It brought the school closer together, all working on one epic project, and gave us a great idea for project-based work with crosscurricular links”

Laura Murphy,
Creative Arts Coordinator
St Mary's RC Primary Swinton



Interested?

Please contact the Sobell House Hospice charity team.

T: 01865 857007 **E:** oxtrail@sobellhospice.org **W:** oxtrail2024.co.uk



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An ox-hilarating trail of discovery through Oxfordshire

OxTrail Learning Programme
proudly supported by



**OXFORDSHIRE
COUNTY COUNCIL**

**OXFORD
BROOKES
UNIVERSITY**



Registered Charity No. 1118646

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